



The Peer-reviewed International Journal

International Journal of Engineering Inventions

CERTIFICATE

It is certify that the paper entitled by “**Action-Based Marketing Models: Breakthrough Techniques and the Role of Technology in the Diffusion of Vietnam’s Tourism Brand**” is accepted for further publication in **International Journal of Engineering Inventions (IJEI)**.

Paper has published with following details:

Authors Name : **Hoang Thi Phuong Nga**
Journal Name : International Journal of Engineering Inventions (IJEI)
Journal URL : www.ijeijournal.com
Review Type : Peer Reviewed Journal
Publication Type : Online & Print both
ISSN No. : 2278-7461 (Online) ; 2319-6491 (Print)
Vol No. : 15
Issue No. : 01 (January 2026)



Editor-In-Chief
International Journal of Engineering Inventions (IJEI)
www.ijeijournal.com
Mail id: ije@editormails.com